



SHPE
Leading Hispanics in STEM

San Diego
Professional

The Society of Hispanic Professional Engineers San Diego Professional Chapter

Partnership Opportunities

Our Mission

"SHPE changes lives by empowering the Hispanic community to realize their fullest potential and impacts the world through STEM (Science, Technology, Engineering, and Mathematics) awareness, access, support and development."

Vision

SHPE's vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians and engineers.

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To Our Sponsors:

On behalf of the Society of Hispanic Professional Engineers San Diego Professional Chapter (SHPE San Diego) we thank you for your consideration in supporting our chapter.

SHPE San Diego, a leading Hispanic non-profit organization, is brought together by heritage, social responsibility, and the desire to improve the equality of all people through the enhancement of Hispanics in Science, Technology, Engineering, and Mathematic (STEM) professions in the San Diego area.

Your financial and in-kind support helps us grow and achieve our mission of changing lives by empowering the Hispanic community to realize their fullest potential and impact the world through STEM awareness, access, support, and development.

Our chapter continues to have engaging events to promote STEM for this 2025-2026 Fiscal Year and we would like to present them to you in the attached Partnership Business Plan.

Respectfully,

J. Alfredo Ruvalcaba
2024-2026
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1. INTRODUCTION

Please review our Partnership Business Plan to learn more about whom we serve, the impact we have in the community, the events and programs available for partnership, and how partnering with SHPE San Diego can help your organization reach its Diversity Recruitment and STEM Outreach goals.

2. CHAPTER GOALS

SHPE San Diego strives to fulfill its mission by increasing educational opportunities, promoting growth in professional and career skills, and improving economic opportunity through the following goals for the fiscal year:

1. Increase the number of Hispanics entering and graduating from STEM degree programs
a. Partner with key San Diego organizations to implement STEM education events in the community b. Award \$20K in scholarships to college and high school SHPE members through our scholarship program at our Annual Scholarships & Awards Banquet
2. Increase SHPE's network of professional members who are influential in impacting and advancing the STEM fields
a. Host Professional Development events b. Host networking events where professional and student chapter members can interact, share career advice, create informal mentorship relationships, and register as members
3. Collaborate with key STEM stakeholders to promote the participation of Hispanics in corporate, government, and academic STEM careers.
a. Raise funds for SHPE San Diego's Scholarship, STEM Outreach, and Professional Development programs b. Collaborate with corporations to promote career paths and job opportunities c. Collaborate with a government agency to promote career paths and job opportunities d. Collaborate with Corporate ERGs, and make available the SHPE SD professional board and network for collaboration to support the corporate ERGs' goals as they pertain to recruitment, engagement, and retainment e. Collaborate with academic institutions to promote higher education

3. TARGET AUDIENCE

SHPE San Diego events are open to the public. However, the events are targeted to the following:

- SHPE Professional Members
- College Students
- High School students and their families

Over the past 3 years, we have steadily increased our reach in our in-person events as well as in our social media communications. On average, we had 66 persons in attendance to our events with a 70% student and 30% professional member mix. We have very active social media accounts on Instagram and LinkedIn, which average 1,000 views per post. We now have seven active student chapters at the university/college level as well as two SHPE Jr. High School chapters.

SHPE Professionals members benefit from:

1. Professional development and leadership workshops which develop important competencies as well as leadership skills for the advancement of one's career
2. Mentorship for K-12, college students, and junior professionals
3. Social and networking events which allow our members to engage, network, and build relationships with other members in the SHPE community.
4. Members also active in their Company Employee Resource Groups (ERGs), will have a network they can leverage for the purpose of establishing stronger engagements between their employers and the Hispanic community with increased representation of their employer at SHPE events.

College students (undergraduate/graduate) SHPE members benefit from:

1. Scholarship, internship and career opportunities from sponsoring companies
2. Networking with engineering and science college students from various universities
3. Networking with SHPE SD Professionals
4. Mentorship from SHPE SD Professionals

High School students and their families benefit from:

1. Participation in the SHPE Jr. Program which provides leadership, teamwork,

mentorship, university and company field trips, and scholarships opportunities.

2. Education and awareness to the parents and participating adults pertaining to STEM fields and related job opportunities.

4. PLANNED EVENTS - RECOGNITION FOR SPONSOR

Event/Program	Description	Target Audience	Value to Sponsor
Professional Development Workshops	Workshops and seminars geared towards developing the core competencies and leadership skills transferable to the workplace for career success and advancement	SHPE Professional General Membership	- Brand Awareness - Employee Engagement - Increase pipeline of STEM professionals
MentorSHPE for Professionals	MentorSHPE from our Senior Professionals to our Jr. Professionals to keep them motivated, engaged, and succeeding in the workplace.	SHPE Professional General Membership	- Brand Awareness - Employee Engagement - Increase pipeline of STEM professionals
Networking Events	Provide opportunities for the membership to meetup and network amongst other SHPE Professional members to increase their network reach.	SHPE Professional General Membership	- Brand Awareness - Employee Engagement
MentorSHPE for Students	MentorSHPE from our Professionals to our SHPE College Students to keep them motivated, engaged, and succeeding in their engineering curriculum..	SHPE College General Membership	- Brand Awareness - Increase pipeline of STEM professionals
Noche de Ciencias Event (2 events planned this year)	Inspire 9 th - 12 th grade students to pursue STEM fields while educating their parents about STEM careers, college prep and financial aid options through interactive workshops and activities.	9 - 12th grade students and their parents	- Community recognition - Brand Awareness - Increase pipeline of STEM professionals
Sabado Cientifico Sponsorship (1 event planned this year)	Spark curiosity in STEM fields for 3rd - 6th graders through a fun program that SHPE prepares for the students. We also educate their parents on how to support their students to be on the college path.	9 - 12th grade students	- Community recognition - Brand Awareness - Increase pipeline of STEM professionals
Host a Professional or Career Skills Workshop at our General Body Meetings (GBMs)	Presents skills to professionals and students to advance their career. Hosting enables your Organization to promote its Expertise and expose attendees to your Brand and STEM career opportunities.	- SHPE Professional General Membership - SHPE College General Membership	- Brand Awareness - Employee Engagement - Recruitment opportunity
Annual Scholarships and Awards Banquet Sponsorship	End of the Fiscal Year celebration to reflect on all of the successes achieved, recognize our sponsors and award \$20,000 in scholarships to San Diego's top SHPE students from UCSD, SDSU, USD, Southwestern, City College, Cuyamaca, Mesa, and San Diego SHPE Jr. chapters.	- SHPE Professional General Membership - SHPE College General Membership - Corporate Sponsors - Family Members	- Community recognition - Brand Awareness - Employee Engagement

5. CORPORATE SPONSORSHIP INFORMATION

Corporate Sponsorship Levels	
Platinum	\$10,000
Gold	\$8,000
Silver	\$4,000
Bronze	\$2,000
Benefits for All Sponsors	
• Recognition as a sponsor at all SHPE Professional Events • Recognition as a sponsor on the SHPE SD Professional Website • Promote sponsor's career site (or other preferred link on the SHPE SD Professional Website) • SHPE Annual Banquet Benefits ◦ Jointly present scholarship(s) to student(s) at podium during annual scholarship banquet ◦ Special Recognition of Sponsorship level during banquet ◦ Sponsor's name on centerpiece of table ◦ Receive Thank You letter from the scholarship award recipient • Additional banquet tickets available at www.shpesd.org two months before banquet	
Platinum Sponsor	
• \$7,000 directly to scholarships • \$3,000 towards SHPE Operations and Programs • 1-page advertisement in annual scholarship banquet program • Table at banquet for 10	
Gold Sponsor	
• \$5,600 directly to scholarships • \$2,400 towards SHPE Operations and Programs • 1-page advertisement in banquet program • Table at banquet for 7	
Silver Sponsor	
• \$2,800 directly to scholarships • \$1,200 towards SHPE Operations and Programs • ½ page advertisement in banquet program • Table at banquet for 4	
Bronze Sponsor	
• \$1,400 directly to scholarships • \$600 towards SHPE Operations and Programs • ½ page advertisement in banquet program • Table at banquet for 2	

6. PROMOTIONAL SPONSORSHIP PACKAGE

Promotional Sponsorship - \$1,000
• \$700 directly to scholarships • \$300 towards SHPE Operations and Programs • Recognition as a sponsor at all SHPE Professional Events • Recognition as a sponsor on the SHPE SD Professional Website • Promote sponsor's career site (or other preferred link) on the SHPE SD Professional Website

7. SPONSORSHIP PLEDGE FORM

Thank you for your generous support. Please complete the following pledge form.

SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS SAN DIEGO PROFESSIONAL CHAPTER PLEDGE FORM – 2025-2026 FISCAL YEAR AND 43rd ANNUAL SCHOLARSHIP AND AWARDS BANQUET	
COMPANY INFORMATION	
COMPANY NAME:	ADDRESS:
POINT OF CONTACT:	PHONE NUMBER:
TITLE:	EMAIL ADDRESS:
SHPE SPONSORSHIP LEVEL	
☐ PLATINUM (\$10,000) ☐ GOLD (\$8,000) ☐ SILVER (\$4,000) ☐ BRONZE (\$2,000) ☐ PROMOTIONAL (\$1,000)	
SIGNATURE AND CANCELLATION POLICY	TAX ID: #33-0602340
I understand that I must submit this form and any multimedia by 5/26/2026 to be included in all 43rd Annual Scholarship & Awards Banquet printed material. I also understand that there are no cancellations after 5/5/2026.	
DATE: _____	SIGNATURE: _____
SUBMISSION INFORMATION	
● Email signed and completed pledge form to: J. Alfredo Ruvalcaba – President – president@shpesd.org Gustavo Delcampo – VP of Corporate Affairs – 1corp.affairs.vp@shpesd.org ● Banquet multimedia instructions are available at: www.shpesd.org/sponsorship-advertisement-details ● Make check payable to Society of Hispanic Professional Engineers - San Diego Chapter and mail to: Treasurer P.O. Box 910131 San Diego, CA 92191	